



ARUELLE

*For a woman who deserves a world.*

SPRING / SUMMER 2022  
LOOKBOOK

## DEAR PARTNER

The Spring-Summer 2022 collection is full of wild fearlessness intertwining with summertime romance. The spirit of the charming and brave collection is reflected in silhouettes, eye-catching patterns, lace and tones of the fashion pieces.

**Fashion Collection** is designed for a woman who values feeling feminine and confident wearing fashionable, modern and stylish pieces without compromising on comfort. The collection offers a variety of patterns, from romantic florals to tropical prints with unusual cuts and fierce details.

**Bridal Collection** is designed using soft fabric and delicate lace detailing, which gives a truly romantic and magical feel. Each dreamy Bridal collection's piece is perfect for special days and evenings.

**Classics Collection** is created with an elegant and sophisticated woman in mind. The collection presents truly impeccable pieces that are to be cherished during all year seasons and possibly different occasions. Classics collection is reflected through the all times favorite silhouettes and prints.

**Homewear Collection** is designed for transitioning seasons with a special attention to comfort and style. Make your day comfortable and fashionable wearing your favorite cozy set outside.

**Fun Collection** is designed for a woman with a playful and charming soul. A sleepwear with a touch of magic... and new special fabrics for a good night's sleep.

Dive into our latest collection and get inspired for the upcoming season with us...

## OUR VALUES

### STYLE

We are describing our brand as a young woman, who is self – confident and motivated, but also warm and tender as a personality. No matter what day she has, she always comes home to her „natural self“. Our collections reflect a delicate nature with a little touch of fun and cuteness.

### SIZING

No more worrying about the fit – we got this! Working hard to make our products true-to-size. Your experience and happiness is what really matters.

### QUALITY

We tend to select the best quality when it comes to selecting the fabrics. It is your body and we appreciate your choice. We want to be your favourite product and that must last!



## SEARCH FOR IT

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**BRIDAL COLLECTION**

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**FUN COLLECTION**

# Fashion Collection





**ALYSSA PAJAMA SHORT** XS S M L XL XXL 100% viscose

Elasticated waistband  
Adjustable waist bow  
Shorts side & bottom piping

Adjustable shoulder straps  
Elasticated waistband  
Adjustable waist bow  
Shorts bottom piping



Buttoned nightdress  
Chest pocket



**AISHA PAJAMA SHORT**  
XS S M L XL XXL  
100% viscose



**AISHA NIGHTDRESS**  
XS S M L XL XXL  
100% viscose

Adjustable shoulder straps  
High-waist, wide-leg shorts  
Elasticated waistband



**CHRISTINE PAJAMA SHORT**

XS S M L XL

Top: 97% polyester 3% elastane

Bottom: 100% viscose

Adjustable shoulder straps  
High-waist, wide-leg pants  
Elasticated waistband  
Side pockets



**CHRISTINE PAJAMA LONG** XS S M L XL Top: 97% polyester 3% elastane Bottom: 100% viscose

1/2 length sleeves  
Longline, deep cut top  
Chest pocket  
High-waist, wide-leg pants  
Elasticated waistband  
Side pockets



**CELESTE PAJAMA LONG** XS S M L XL XXL 100% viscose

1/2 length sleeves  
Longline, deep cut top  
Chest pocket  
High-waist, wide-leg shorts  
Elasticated waistband



  
**CELESTE PAJAMA SHORT**  
XS S M L XL XXL  
100% viscose



**NOELLE NIGHTDRESS** XS S M L XL XXL 60% viscose 40% polyester

Buttoned nightdress  
Chest pocket



Adjustable shoulder straps  
Elasticated waistband  
Decorative waist bow

  
**NOELLE PAJAMA SHORT**

XS S M L XL XXL  
60% viscose 40% polyester



Adjustable shoulder straps  
Elasticated waistband  
Decorative waist bow  
Side pockets

  
**NOELLE PAJAMA LONG**

XS S M L XL XXL  
60% viscose 40% polyester





Adjustable shoulder straps  
 Pants length 7/8  
 Elasticated waistband  
 Adjustable waist bow  
 Pants bottom piping



Adjustable shoulder straps  
 Elasticated waistband  
 Adjustable waist bow  
 Shorts bottom piping

  
**CAROLINE PAJAMA LONG**  
 XS S M L XL  
 Top: 100% viscose  
 Bottom: 100% polyester


  
**CAROLINE PAJAMA SHORT**  
 XS S M L XL  
 Top: 100% viscose  
 Bottom: 100% polyester



**CAROLINE PAJAMA LONG & SHORT**



Adjustable shoulder straps  
Elasticated waistband  
Adjustable string bow  
Side cut

  
**HOPE PAJAMA SHORT**  
XS S M L XL XXL  
95% viscose 5% elastane



**HOPE GOWN** XS S M L XL XXL 95% viscose 5% elastane  
Tie belt at the waist



**ELLA NIGHTDRESS** XS S M L XL 97% polyester 3% elastane

Adjustable shoulder straps

Adjustable shoulder straps  
Elasticated waistband  
Decorative string bow



  
**ELLA PAJAMA SHORT**  
XS S M L XL  
97% polyester 3% elastane



Adjustable shoulder straps  
Elasticated waistband  
Adjustable waist bow

  
**EMILY PAJAMA SHORT**  
XS S M L XL  
Top: 100% viscose  
Bottom: 97% polyester 3% elastane



Adjustable shoulder straps  
Elasticated waistband  
Adjustable waist bow

**EMILY PAJAMA LONG** XS S M L XL Top: 100% viscose Bottom: 97% polyester 3% elastane

**EMILY GOWN**



Adjustable inner strings  
Tie belt at the waist

  
**EMILY GOWN**  
XS S M L XL XXL  
100% viscose

Adjustable shoulder straps



  
**EMILY NIGHTDRESS**  
XS S M L XL XXL  
100% viscose



Adjustable shoulder straps  
Elasticated waistband  
Decorative string bow



**LEYA PAJAMA SHORT**

XS S M L XL XXL

Top: 55% polyester 45% viscose  
Bottom: 100% viscose



Adjustable shoulder straps  
Elasticated waistband  
Decorative bow string



**LEYA PAJAMA LONG**

XS S M L XL XXL

Top: 55% polyester 45% viscose  
Bottom: 100% viscose



**LEYA NIGHTDRESS XS S M L XL XXL 100% viscose**

Adjustable shoulder straps

Adjustable inner strings  
Tie belt at the waist



**LEYA GOWN** XS S M L XL XXL 55% polyester 45% viscose

1/2 length sleeves  
Chest pocket  
Elasticated waistband  
Decorative string bow



1/2 length sleeves  
Chest pocket  
Elasticated waistband  
Decorative string bow

  
**LIZZIE PAJAMA SHORT**  
XS S M L XL XXL  
100% viscose



  
**LIZZIE PAJAMA LONG**  
XS S M L XL XXL  
100% viscose

Buttoned nightdress



Elasticated waistband



**WENDY NIGHTDRESS**

XS S M L XL XXL

100% viscose



**WENDY PAJAMA SHORT**

XS S M L XL XXL

100% viscose



**WENDY PAJAMA LONG** XS S M L XL XXL 100% viscose

Elasticated waistband





**VANESSA PAJAMA LONG** XS S M L XL Top: 50% cotton 50% modal Bottom: 100% viscose

Elasticated waistband  
Adjustable waist with tassel string

Elasticated waistband  
Adjustable waist with tassel string



  
**VANESSA PAJAMA SHORT**  
XS S M L XL  
Top: 50% cotton 50% modal  
Bottom: 100% viscose



Adjustable shoulder straps  
Tie belt at the waist  
Side cut



**IRENE NIGHTDRESS**  
XS S M L XL XXL  
97% polyester 3% elastane

Adjustable inner strings  
Tie belt at the waist



**IRENE GOWN**  
XS S M L XL XXL  
97% polyester 3% elastane



**IRENE GOWN & NIGHTDRESS**



**ROSIE GOWN** XS S M L XL XXL 100% viscose

Adjustable inner strings  
Tie belt at the waist



Adjustable shoulder straps



  
**ROSIE NIGHTDRESS**  
XS S M L XL XXL  
100% viscose



Adjustable shoulder straps  
Elasticated waistband  
Adjustable string bow  
Shorts side lace

  
**ROSIE PAJAMA SHORT**  
XS S M L XL XXL  
100% viscose



Elasticated waistband  
Shorts bottom piping

  
**ROSALIE PAJAMA SHORT**  
XS S M L XL  
100% viscose



**ROSALIE PAJAMA LONG** XS S M L XL XXL 100% viscose  
Elasticated waistband  
Pants side piping

Adjustable shoulder straps  
Pants length 7/8  
Elasticated waistband  
Adjustable waist bow  
Pants side cut



**PERRI PAJAMA LONG** XS S M L XL Top: 97% polyester 3% elastane Bottom: 100% viscose

Adjustable shoulder straps  
Elasticated waistband  
Adjustable waist bow  
Shorts side cut



  
**PERRI PAJAMA SHORT**  
XS S M L XL  
Top: 97% polyester 3% elastane  
Bottom: 100% viscose



*Bridal  
Collection*






IRIS GOWN & NIGHTDRESS



Adjustable inner strings  
Tie strings at the waist



  
**IRIS GOWN**  
XS S M L XL  
100% viscose



Adjustable shoulder straps  
Elasticated waistband

  
**IRIS PAJAMA SHORT**  
XS S M L XL  
100% viscose



**IRIS NIGHTDRESS** XS S M L XL 100% viscose  
Adjustable shoulder straps  
Back decorated with lace





*All Seasons  
Classics*



Chest pocket  
Elasticated waistband  
Shorts side & bottom piping



**TIANNA PAJAMA SHORT**  
XS S M L XL  
100% viscose

Chest pocket  
Elasticated waistband  
Pants side piping



**TIANNA PAJAMA LONG** XS S M L XL XXL 100% viscose



**DANIELLE NIGHTDRESS** XS S M L XL XXL 60% viscose 40% polyester

Buttoned nightdress  
Chest pocket



Adjustable shoulder straps  
Elasticated waistband

  
**DANNY PAJAMA SHORT**  
XS S M L XL XXL  
60% viscose 40% polyester




Adjustable shoulder straps  
Elasticated waistband  
Decorative string bow

  
**DANNY PAJAMA LONG**  
XS S M L XL XXL  
60% viscose 40% polyester



3/4 sleeves  
Buttoned tie-belt dress

  
**AMBER DRESS BEIGE**  
XS S M L XL XXL  
100% viscose



3/4 sleeves  
Elasticated waistband  
Shorts side piping

  
**AMBER PAJAMA SHORT BEIGE**  
XS S M L XL XXL  
100% viscose



Elasticated waistband  
Pants side piping

**AMBER PAJAMA LONG BEIGE** XS S M L XL XXL 100% viscose



ANNE PAJAMA LONG & SHORT BLACK



Elasticated waistband  
Shorts side piping

  
**ANNE PAJAMA SHORT BLACK**  
XS S M L XL XXL  
100% viscose



Elasticated waistband  
Pants side piping

  
**ANNE PAJAMA LONG BLACK**  
XS S M L XL XXL  
100% viscose

# Homewear sets





**DEVON SET** XS S M L XL XXL 60% polyester 33% viscose 7% elastane  
Elasticated waistband



Elasticated waistband  
Adjustable string bow

  
**JOELLE SET LATTE**  
XS S M L XL XXL  
66% viscose 34% polyester



Elasticated waistband  
Adjustable string bow

  
**JOELLE SET CREAM**  
XS S M L XL XXL  
66% viscose 34% polyester

*Let's have some Fun  
Collection*







**ZOE PAJAMA LONG** XS S M L XL XXL 100% viscose

Elasticated waistband  
Adjustable waist bow



Elasticated waistband  
Adjustable waist bow  
Shorts bottom piping

  
**ZOE PAJAMA SHORT**  
XS S M L XL XXL  
100% viscose



Elasticated waistband  
Adjustable waist bow  
Shorts bottom piping

  
**ZOLA PAJAMA SHORT**  
XS S M L XL XXL  
Top: 95% viscose 5% elastane  
Bottom: 100% viscose

Elasticated waistband  
Adjustable string bow



**SCARLETTE PAJAMA SHORT**

XS S M L XL

Top: 60% cotton 40% polyester  
Bottom: 100% viscose



**SCARLETTE PAJAMA LONG** XS S M L XL Top: 60% cotton 40% polyester Bottom: 100% viscose

Elasticated waistband  
Adjustable string bow



  
**SCARLETTE NIGHTDRESS**  
XS S M L XL XXL  
60% cotton 40% polyester

Buttoned top  
Elasticated waistband  
Adjustable string bow



**SARAH PAJAMA SHORT** XS S M L XL Top: 70% modal 30% polyester Bottom: 100% viscose



**BLAKE PAJAMA SHORT** XS S M L XL Top: 95% viscose 5% elastane Bottom: 100% viscose

Elasticated waistband  
Adjustable string bow  
Side pockets



Elasticated waistband  
Adjustable string bow



**BETINA PAJAMA SHORT**  
XS S M L XL

Top: 60% cotton 40% polyester  
Bottom: 100% viscose

Elasticated waistband  
Adjustable string bow



  
**KIMBERLY PAJAMA SHORT**  
XS S M L XL XXL  
60% cotton 40% polyester

7/8 length pants  
Elasticated waistband  
Adjustable string bow



**KIMBERLY PAJAMA LONG** XS S M L XL XXL 60% cotton 40% polyester

Chest pocket  
Elasticated waistband  
Adjustable waist bow  
Side cut



**TAISHA PAJAMA SHORT** XS S M L XL 100% viscose



7/8 length pockets  
Elasticated waistband  
Adjustable string bow  
Side pockets

  
**TESSA PAJAMA LONG**  
XS S M L XL  
Top: 60% cotton 40% polyester  
Bottom: 100% viscose



Elasticated waistband  
Adjustable string bow  
Side pockets

  
**TESSA PAJAMA SHORT**  
XS S M L XL  
Top: 60% cotton 40% polyester  
Bottom: 100% viscose

## FASHION COLLECTION



**AISHA ND** XS S M L XL XXL P. 9  
**AISHA PJ SHORT** XS S M L XL XXL P. 9  
**ALYSSA PJ SHORT** XS S M L XL XXL P. 8  
**CAROLINE PJ LONG** XS S M L XL P. 16-17  
**CAROLINE PJ SHORT** XS S M L XL P. 16-17  
**CELESTE PJ LONG** XS S M L XL XXL P. 12  
**CELESTE PJ SHORT** XS S M L XL XXL P. 13  
**CHRISTINE PJ LONG** XS S M L XL P. 11



**CHRISTINE PJ SHORT** XS S M L XL P. 10  
**ELLA ND** XS S M L XL P. 20  
**ELLA PJ SHORT** XS S M L XL P. 21  
**EMILY GOWN** XS S M L XL XXL P. 24-25  
**EMILY ND** XS S M L XL XXL P. 25  
**EMILY PJ LONG** XS S M L XL P. 23  
**EMILY PJ SHORT** XS S M L XL P. 22  
**HOPE GOWN** XS S M L XL XXL P. 19



**HOPE PJ SHORT** XS S M L XL XXL P. 18  
**IRENE GOWN** XS S M L XL XXL P. 34-35  
**IRENE ND** XS S M L XL XXL P. 34-35  
**LEYA GOWN** XS S M L XL XXL P. 28  
**LEYA ND** XS S M L XL XXL P. 27  
**LEYA PJ LONG** XS S M L XL XXL P. 26  
**LEYA PJ SHORT** XS S M L XL XXL P. 26  
**LIZZIE PJ LONG** XS S M L XL XXL P. 29



**LIZZIE PJ SHORT** XS S M L XL XXL P. 29  
**NOELLE ND** XS S M L XL XXL P. 14  
**NOELLE PJ LONG** XS S M L XL XXL P. 15  
**NOELLE PJ SHORT** XS S M L XL XXL P. 15  
**PERRI PJ LONG** XS S M L XL P. 41  
**PERRI PJ SHORT** XS S M L XL P. 40  
**ROSALIE PJ LONG** XS S M L XL XXL P. 39  
**ROSALIE PJ SHORT** XS S M L XL P. 38



**ROSIE GOWN** XS S M L XL XL XXL P. 36  
**ROSIE ND** XS S M L XL XL XXL P. 37  
**ROSIE PJ SHORT** XS S M L XL XL XXL P. 38  
**VANESSA PJ LONG** XS S M L XL XL P. 32  
**VANESSA PJ SHORT** XS S M L XL P. 33  
**WENDY ND** XS S M L XL XXL P. 30  
**WENDY PJ LONG** XS S M L XL XXL P. 31  
**WENDY PJ SHORT** XS S M L XL XXL P. 30

## BRIDAL COLLECTION



**IRIS GOWN** XS S M L XL P. 44-45  
**IRIS ND** XS S M L XL P. 47  
**IRIS PJ SHORT** XS S M L XL P. 46

## CLASSICS COLLECTION



**AMBER DRESS BEIGE** XS S M L XL XXL P. 54  
**AMBER PJ LONG BEIGE** XS S M L XL XXL P. 55  
**AMBER PJ SHORT BEIGE** XS S M L XL XXL P. 54  
**ANNE PJ LONG BLACK** XS S M L XL XXL P. 56-57  
**ANNE PJ SHORT BLACK** XS S M L XL XXL P. 56-57  
**DANIELLE ND** XS S M L XL XXL P. 52  
**DANNY PJ LONG** XS S M L XL XXL P. 53  
**DANNY PJ SHORT** XS S M L XL XXL P. 53



**TIANNA PJ LONG** XS S M L XL XXL P. 51  
**TIANNA PJ SHORT** XS S M L XL P. 50

## HOMWEAR COLLECTION



**DEVON SET** XS S M L XL XXL P. 60  
**JOELLE SET CREAM** XS S M L XL XXL P. 61  
**JOELLE SET LATTE** XS S M L XL XXL P. 61

## FUN COLLECTION



**BETINA PJ SHORT** XS S M L XL P. 71  
**BLAKE PJ SHORT** XS S M L XL P. 70  
**KIMBERLY PJ LONG** XS S M L XL XXL P. 73  
**KIMBERLY PJ SHORT** XS S M L XL XXL P. 72  
**SARAH PJ SHORT** XS S M L XL P. 68  
**SCARLETTE ND** XS S M L XL XXL P. 69  
**SCARLETTE PJ LONG** XS S M L XL P. 67  
**SCARLETTE PJ SHORT** XS S M L XL P. 66



**TAISHA PJ SHORT** XS S M L XL P. 74  
**TESSA PJ LONG** XS S M L XL P. 75  
**TESSA PJ SHORT** XS S M L XL P. 75  
**ZOE PJ LONG** XS S M L XL XXL P. 64  
**ZOE PJ SHORT** XS S M L XL XXL P. 65  
**ZOLA PJ SHORT** XS S M L XL XXL P. 65



**SHOPPING BAG**  
34 x 12,5 x 27 cm



**PACKING BOX**  
31,5 x 21,5 x 3 cm



**SHIPPING BOX**  
35 x 25 x 9 cm



HEIGHT



BUST

WAIST

HIPS

## Size Chart FOR WOMEN

	WOMEN						
Size	XS	S	M	L	XL	XXL	
EU	34	36	38	40	42	44	46
GB	6	8	10	12	14	16	18
FR	36	38	40	42	44	46	48
ES	36	38	40	42	44	46	48
RU	40	42	44	46	48	50	52
Height	168	168	172	172	176	176	176
Bust	80-84	84-86	86-90	90-94	94-98	98-102	102-106
Waist	60-64	64-68	68-72	72-76	76-80	80-84	84-88
Hips	86-90	90-94	94-98	98-102	102-106	106-110	110-114





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